# **EADu**

FOR ALL CMACS<sub>☉</sub> (CONSULTANTS, MENTORS, ADVISORS & COACHES) -& THOSE THAT ASPIRE TO BE!



# MENTupLEADup

# Business Leadership Meets Business Growth



By focusing on the leadership of business owners, a CMAC<sub>®</sub> can support the growth of the individual as well as the business.

"The leadership skills of small business owners are positively & significantly associated with turnover & productivity" (Dept for Business & Innovation)

# SMALL BUSINESS LEADERS ARE NOT A "ONE SHOE FITS ALL"

Nearly 3/4s of SMEs in the UK report a deficit in Leadership Skills

The leadership skills of SME owners are front and centre in small business growth



# **MENTUPLEADUP WHAT WE OFFER** Blue-Skyer

Identity



### INNOVATION

A focus on Small Business Leadership to support growth with your client

### A FRAMEWORK

A step-by-step, validated mentoring technique, for successful mentoring



### CONTENT

the MENTupLEADup® technique - based on 8 types of small business leader



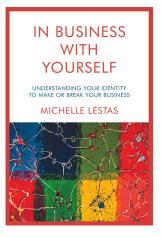
ACCREDITATION A Foundation Certificate in Entrepreneurial Leadership & the Opportunity to become a Licenced Practitioner

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# MENTUPLEADUP R ABOUT US

We are a long-established leadership development centre for business leaders, their mentors, advisers and coaches. Based in the UK we work through a dedicated team of licenced practitioners, We specialise in supporting business entrepreneurs reach their leadership summit





## MICHELLE LESTAS, MBA Our Founder & CEO

Michelle is a Business Turnaround Specialist of over 20 years, a Published Author, Business Columnist and Chair of the Association of Business Mentors in Ireland. Michelle brings enormous experience to our leadership and spends her time supporting business leaders & their advisors to reach their pinnacle and maximise their business growth opportunities. Michelle delivers powerful talks on the 8 types of entrepreneurial leadership outlined in her book "In Business With Yourself" (Orpen Press, 2021).

Contact Us Email: info@lestas.com www.mentupleadup.com