

# MENTup LEADup

FOR SENIOR EXECUTIVES

®

**TURN YOUR EXECUTIVE EXPERIENCE  
TO BUSINESS MENTORING**

# MENTupLEADup®

## SENIOR EXECUTIVES AS BUSINESS MENTORS

Use your years of experience in senior management to support small business leaders on their journey

**IT'S NOT A "ONE SHOE FITS ALL". SMALL BUSINESS LEADERS HAVE DIFFERENT & UNIQUE LEADERSHIP STYLES**



SME Leaders are unique with specific leadership needs requiring a unique coaching and mentoring approach.

Understand the 8 types of small business leader and the best mentoring approach to support them on their business journey.

**93%**

of small and medium-sized business owners recognise that mentoring can help them succeed.

## WHAT WE OFFER



### INNOVATION

**Our Executive Identity Mentoring Model® is a practical, unfiltered approach, based on 8 types of small business leader**



### DIAGNOSTICS

**Discover your predominant leadership identity through our highly successful Leadership Diagnostic Questionnaire**



### INSIGHT

**Assess how your Leadership Identity impacts on business growth & success**



**ILM ACCREDITATION  
A Foundation Certificate  
in Entrepreneurial  
Leadership & the  
Executive Identity  
Model**

®

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## ABOUT US

*We are a long-established leadership training academy for business leaders and their mentors, based in the UK and Ireland. Through a team of dedicated professionals, we specialise in supporting business entrepreneurs and business mentors, coaches & advisors on their journey to success.*



**MICHELLE LESTAS  
& ASSOCIATES**

### **MICHELLE LESTAS, MBA**

*CEO & Founder*



**A business consultant and mentor for over 20 years, Michelle brings enormous experience to our leadership. Michelle founded one of the first private sector small business training centres for the Institute of Leadership and Management in Northern Ireland. Today she spreads her time supporting business leaders to take a leap into mentoring and delivering talks on the 8 types of entrepreneurial leadership outlined in her book “In Business With Yourself” (Orpen Press, 2021). Michelle is a Business Turnaround Specialist, Published Author, Business Columnist and Chair of the Association Business Mentors in Ireland.**

**Contact Us**

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