



MENTup
LEADup[®]
FOR MENTORS

**TURN YOUR BUSINESS EXPERIENCE
TO MENTORING**



MENTupLEADup®

B2B Mentoring – The Opportunity



99.9% of the business population in the UK are small and medium enterprises – that's 5.6 million businesses.

ONLY 25% OF THESE LEADERS HAVE A MENTOR

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ITS A GROWING MARKET!

B2B Mentoring is about using experiences and knowledge to guide another business owner.

Small business owners are often the most effective mentors to other small business leaders.

93%
of small and medium-sized business owners recognise that mentoring can help them succeed.

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WHAT WE OFFER



INNOVATION

Our Executive Identity Mentoring Model® is completely innovative in approach & based on 8 types of small business leader



A FRAMEWORK

A step-by-step, validated mentoring model, accompanied by all material & tools for successful mentoring



COMMERCIAL

A commercial focus to mentoring creating ongoing commercial opportunities



ILM ACCREDITATION

A Foundation Certificate in Entrepreneurial Leadership & the Executive Identity Model®

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ABOUT US

We are a long-established leadership training academy for business leaders and their mentors, based in the UK and Ireland. Through a team of dedicated professionals, we specialise in supporting business entrepreneurs and business mentors, coaches & advisors on their journey to success.



**MICHELLE LESTAS
& ASSOCIATES**

MICHELLE LESTAS, MBA

CEO & Founder



A business consultant and mentor for over 20 years, Michelle brings enormous experience to our leadership. Michelle founded one of the first private sector small business training centres for the Institute of Leadership and Management in Northern Ireland. Today she spreads her time supporting business leaders to take a leap into mentoring and delivering talks on the 8 types of entrepreneurial leadership outlined in her book “In Business With Yourself” (Orpen Press, 2021). Michelle is a Business Turnaround Specialist, Published Author, Business Columnist and Chair of the Association Business Mentors in Ireland.

Contact Us

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