

A man with a beard and a woman with her hair in a bun are looking down at a large sheet of paper, likely a blueprint or business plan, in a workshop setting. The man is wearing a striped shirt, and the woman is wearing a plaid shirt. The background shows wooden shelves and a bright, airy environment. The image is overlaid with a blue and teal geometric design.

MENTup
LEADup
FOR ENTREPRENEURS®

**TURN YOUR LEADERSHIP TO
SUCCESSFUL BUSINESS GROWTH**

SMALL BUSINESS LEADERSHIP



8 Small Business Leadership Styles – each requiring unique understanding & approaches to support business growth and success.

IT'S NOT A "ONE SHOE FITS ALL". SMALL BUSINESS LEADERS HAVE DIFFERENT & UNIQUE LEADERSHIP STYLES

Are you “the Descendant” – the business owner who has taken over the family business OR “the Hobbyist” who has gone into business with a craft?

**VERY DIFFERENT
BUSINESSES REQUIRING
VERY DIFFERENT
LEADERSHIP SKILL SET TO
SUCCEED**

ONLY 15%

Of family run businesses survive from first to second generation

WHAT WE OFFER



INNOVATION

Our Executive Identity Mentoring Model® is a practical, unfiltered approach, based on 8 types of small business leader



DIAGNOSTICS

Discover your predominant leadership identity through our highly successful Leadership Diagnostic Questionnaire



INSIGHT

Assess how your Leadership Identity impacts on business growth & success



ILM ACCREDITATION

A Foundation Certificate in Entrepreneurial Leadership & the Executive Identity Model

®

MENTupLEADup®

ABOUT US

We are a long-established leadership training academy for business leaders and their mentors, based in the UK and Ireland. Through a team of dedicated professionals, we specialise in supporting business entrepreneurs and business mentors, coaches & advisors on their journey to success.



**MICHELLE LESTAS
& ASSOCIATES**

MICHELLE LESTAS, MBA

CEO & Founder



A business consultant and mentor for over 20 years, Michelle brings enormous experience to our leadership. Michelle founded one of the first private sector small business training centres for the Institute of Leadership and Management in Northern Ireland. Today she spreads her time supporting business leaders to take a leap into mentoring and delivering talks on the 8 types of entrepreneurial leadership outlined in her book “In Business With Yourself” (Orpen Press, 2021). Michelle is a Business Turnaround Specialist, Published Author, Business Columnist and Chair of the Association Business Mentors in Ireland.

Contact Us

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